



WHO ARE WE?

Chartered in 2001, the Stone Oak Business Association (SOBA) is a thriving network of business professionals dedicated to promoting the business interests of its members and member organizations in the Stone Oak and surrounding areas. Our organization is committed to providing a structured support system in which to network, exchange ideas and become more educated and involved on issues which impact their business, thus enabling businesses to grow and develop.

WHAT WE DO?

SOBA serves as an advocate and a resource for businesses. Our innovative program and services give our members the ability to network with other like-minded individuals, which grants them the opportunity to further develop their professional skills in a social setting. Members have access to resources that are versatile and powerful business tools to help today's businesses grow and succeed. Working with you, we can understand the needs of your business and demonstrate the wide variety of ways our association programs and services can help you achieve your goals.

INTERESTED IN BECOMING A MEMBER?

Membership in the organization offers a wide array of engagement opportunities and benefits. With our variety of membership levels, we take a customized approach to prospective members. Whether you are joining for the insightful programming, the executive networking, or the policy and advocacy for small business, we are confident that various levels of membership will help you achieve your business development goals. Attached, you will find an overview of each level to help you discover the best membership package for your business.

DIFFERENT PROGRAMS/EVENTS WE OFFER

Networking Breakfast	Movers & "Shakers" Program
Grab & Go Lunch	New Member Luncheon
Chat & Chew (Educational Series)	Networking "After Work" Mixer
Mixer on the Move	Ribbon Cuttings (Group & Individual)



NETWORKING MEMBERSHIP - \$99 Annually

- ONLY for Home Based Businesses
- Discounts on Networking Mixers and Events
- Directory listing in the Annual Source Publication
- Directory listing on Stone Oak Business Association Website
- Provide Promotional Marketing Material for SOBA Swag Bag
- Mover & “Shaker “ Opportunities
- New Member Swag Bag
- Membership Certificate

SOCIAL MEMBERSHIP - \$295 Annually

- Mention in Welcome Home Magazine
- Discounts on Networking Mixers and Events
- Directory listing in the Annual Source Publication
- Ribbon Cutting Ceremony
- Directory listing on Stone Oak Business Association Website
- New Membership Luncheon
- Provide Promotional Marketing Material for SOBA Swag Bag
- Shared E-blast Opportunities at a Discounted Rate
- Mover & “Shaker “ Opportunities
- New Member Swag Bag
- Membership Plaque to Hang in Your Business

Business Membership - \$695 Annually

- Mention in Welcome Home Magazine
- Discounts on Networking Mixers and Events
- Directory listing in the Annual Source Publication
- Ribbon Cutting Ceremony
- Directory listing on Stone Oak Business Association Website
- New Membership Luncheon
- Provide Promotional Marketing Material for SOBA Swag Bag
- One Pass to be used at any SOBA Mixer or Breakfast
- Shared E-blast Opportunities at a Discounted Rate
- Mover & “Shaker “ Opportunities
- New Member Swag Bag & Membership Plaque to hang in Your Business
- 1/8 of a Page Ad in Welcome Home



Executive Membership - \$895 Annually

- Mention in Welcome Home Magazine
- Discounts on Networking Mixers and Events
- Directory listing in the Annual Source Publication
- 1/4 of a page Ad in Annual Source Publication
- Ribbon Cutting Ceremony
- Directory listing on Stone Oak Business Association Website
- New Membership Luncheon
- Provide Promotional Marketing Material for SOBA Swag Bag
- Two Passes to be used at any SOBA Mixer or Breakfast
- Complimentary E-blasts & Facebook Posts (Limit One Per Month)
- Mover & “Shaker “ Opportunities
- 1/4 of a Page Ad in Welcome Home
- New Member Swag Bag & Membership Plaque to Hang in Your Business
- One Set of Printed Labels with Current Members
- Host a SOBA Mixer or Event at Your Venue
- Set Up A Table at Selected SOBA Event

Platinum Membership – \$1,295 Annually

- Mention in Welcome Home Magazine
- Discounts on Networking Mixers and Events
- Directory listing in the Annual Source Publication
- 1/2 of a page Ad in Annual Source Publication
- Ribbon Cutting Ceremony
- Directory listing on Stone Oak Business Association Website
- New Membership Luncheon
- Provide Promotional Marketing Material for SOBA Swag Bag
- Four Passes to be used at any SOBA Mixer or Breakfast
- Complimentary E-blasts & Facebook Posts (Limit One Per Month)
- Mover & “Shaker “ Opportunities
- Opportunity for 2 Minute Speech About Your Business at a SOBA Event
- 1/2 of a Page Ad in Welcome Home
- New Member Swag Bag & Membership Plaque to Hang in Your Business
- One Set of Printed Labels with Current Members
- Host a SOBA Mixer or Event at Your Venue
- Set Up A Table at Selected SOBA Event

Disclaimers

- New Membership luncheon is the first month after you sign up.
- Ribbon Cutting can only be rescheduled once & in a different month.
- Labels are distributed in 2nd month of membership.
- Ad can be used in 2nd – 6th month of membership.